



MAPLEWOOD SENIOR LIVING
[HTTPS://WWW.MAPLEWOODSENIORLIVING.COM](https://www.maplewoodseniorliving.com)

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FOR IMMEDIATE RELEASE

MAPLEWOOD SENIOR LIVING PARTNERS WITH LIVE LIVING NETWORK TO BRING INTERACTIVE PROGRAMING TO SENIORS

LUXURY SENIOR COMMUNITY TO IMPLEMENT INTERACTIVE STREAMING SERVICE FOR SENIORS

WESTPORT, CT – November 26, 2018 – Maplewood Senior Living, a leading provider of luxury senior residences, has teamed up with the Live Living Network to offer live and interactive educational and entertainment programs to senior organizations. Maplewood is a founding partner and the first senior community to make Live Living Network programs available in all its communities. The Live Living Network is a calendar of interactive live-streaming programs developed specifically for seniors through a partnership with Maplewood Senior Living’s Center for Aging Innovation and Technology.

The Live Living Network’s enables senior residents to regularly interact with the Live Living Network content community represented by a host of leading museums, zoos, aquariums, art and historical sites, performing arts groups, and many other types of organizations and experts.

“Maplewood looks to new innovations to better increase engagement and social connectedness for our residents,” said Brian Geysler, APRN-BC, MSN, Vice President of Clinical Innovation and Population Health at Maplewood Senior Living. “The Live Living Network has a unique approach that allows us to bring novel and interesting programs to our residents. The cross section of the advanced interactive technology and stimulating programming is appealing to our residents, especially those who might be limited in their mobility.”

Maplewood first introduced the Live Living Network service to its community through a pilot program that ran from June through October. Based on the positive responses from residents, Maplewood expanded the program to each of its 13 locations throughout the country and now will offer the Live Living Network program in its new locations in Southport, CT and Princeton, NJ.

“Our platform is here to engage older adults, supplement the work and challenges activity directors face, and foster interaction with a segment of the population that is so important to our content partners” said Doug Ashton, CEO of Live Living Network. “Our virtual programs eliminate the limitations of physical proximity, but unlike so many other video offerings, we offer an interactive between our presenters and audiences that enhances the overall experience and increase social engagement.”

The commercial launch of the Live Living Network is set for November 29th, when Maplewood residents will enjoy a live and interactive stream with the Mote Marine Laboratory and Aquarium in Sarasota, Florida for a presentation on Manatees.

Upcoming presenters will include The Roosevelt Presidential Library and Museum, the National D-Day Memorial, and the National Blue Museum, among others. The Live Living Network presents a calendar of activities known to residents and activity directors well in advance to support planning and scheduling.

About Maplewood Senior Living

Maplewood Senior Living is known for its upscale senior living residences, offering a broad range of premier services, amenities and care to its residents. Maplewood Senior Living, based in Westport, CT, owns and operates 15 senior living communities in Connecticut, Massachusetts and Ohio. Ohio locations include Chardon, Cuyahoga Falls and Twinsburg. Future developments include Princeton, NJ and Southport, CT. An Upper East Side, Manhattan, NYC project falls within the company's newest brand, Inspīr. This new, international lifestyle brand was launched to offer a luxurious option for seniors looking to join a residential community in major metropolitan areas. For more information, please call 203-557-4777 or visit www.maplewoodseniorliving.com.

About The Live Living Network

Based in Charleston, South Carolina, The Live Living Network is excited to be a part of the larger evolution taking place in senior center and older adult engagement and the increased use of technology as a tool for senior empowerment. Learn more at www.LiveLivingNetwork.com

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